



STAY HERE

GEN Z WILL BE SUICIDE FREE

WWW.STAYHERE.LIVE

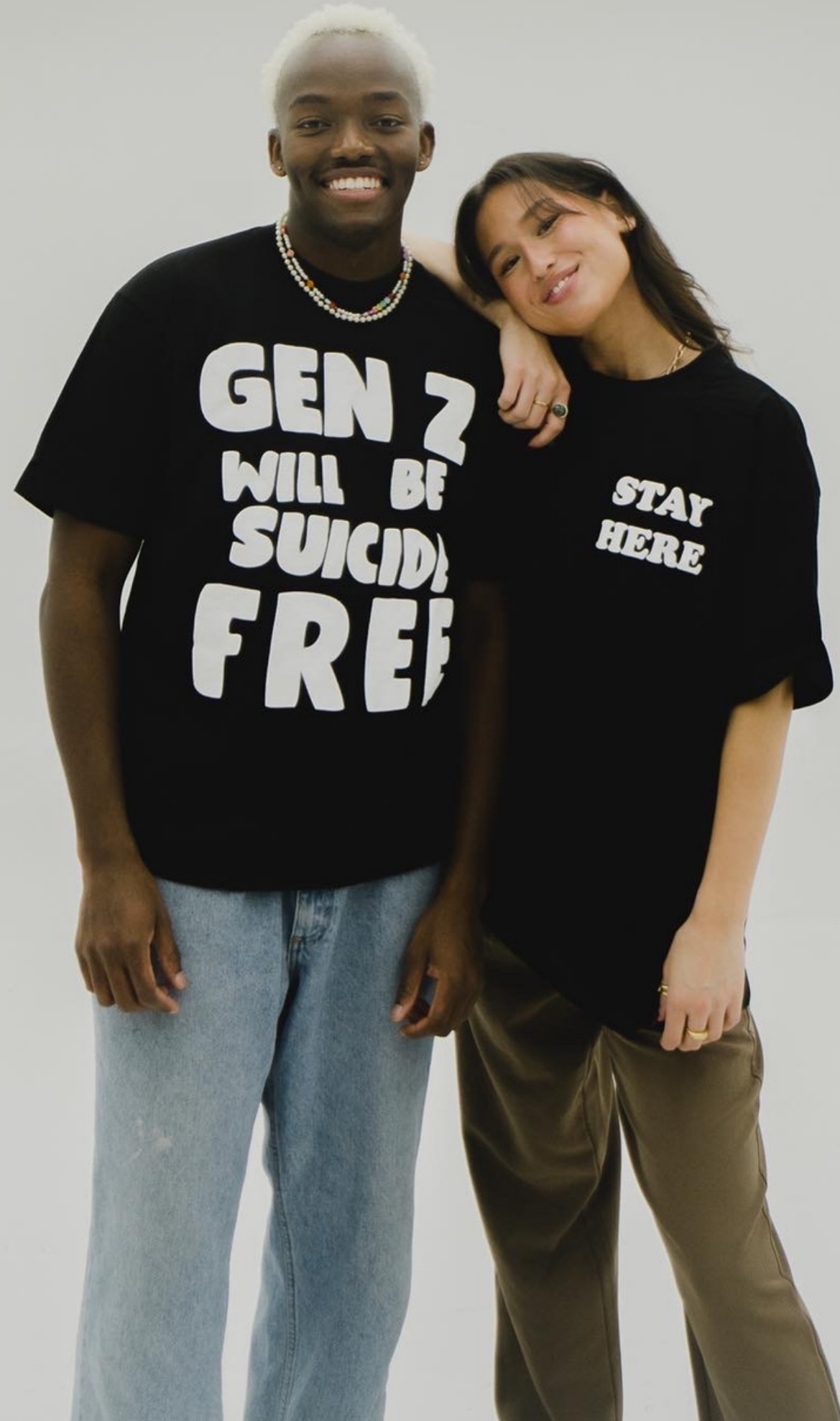
stay here

OUR MISSION

Stay Here exists to end suicide and heal the broken hearted.

By 2030, we will train 1 million individuals, 10,000 churches, and 10,000 schools through our Christ-centered ACT Suicide Prevention Training. We will reach hundreds of millions with our viral suicide prevention social media campaigns. We believe this will result in a 25% drop in suicide rates across the globe.





WHY GEN Z? (ANYONE UNDER AGE 25)

Every 40 seconds, someone in this world dies of suicide. Suicide is the 2nd leading cause of death for ages 10-25. (1st in Canada and Australia.) Every year, 800,000 people die by suicide on average.

Just recently, new stats from the CDC have been released stating that 46% of teens reported "feeling persistently sad or hopeless," and 24% of teens said they had seriously considered attempting suicide.



Suicide is the **most** preventable cause of death and **all** mental illness can be treated.

Our vision to see a suicide free generation has gone viral since our inception in 2020. Through our messages at school assemblies and churches, our in-person or online ACT Training, or our merchandise, we have already reached hundreds of thousands of individuals in our first three years as a non-profit organization.

BREAKING THE STIGMA & CHANGING STATISTICS



ACT SUICIDE PREVENTION TRAINING

21,000+ trained and certified since 2021

We launched the ACT Training in August of 2021. It is available in both English and Spanish. The ACT training is presented in-person through booking us, or online for free. The ACT training teaches individuals how to spot suicide warning signs and risk factors, and how to save a life once the signs are spotted.



Ask Convince Take Action



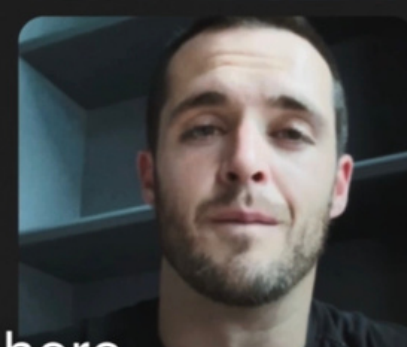
JONAH COYNE

JACOB COYNE

YOU ARE WORTH



FIGHTING FOR.



200 MILLION PEOPLE REACHED TO DATE

ON SEPTEMBER 10TH WE LAUNCHED OUR WORLD SUICIDE PREVENTION DAY CAMPAIGN WITH 57 NFL QUARTERBACKS.

- 200 MILLION+ VIDEO VIEWS
- 82,000 PEOPLE COMMITTED TO POST THE VIDEO ON THEIR SOCIAL MEDIA PLATFORMS
- THOUSANDS OF CALLS/TEXTS MADE TO 988
- 2,138 ENROLLMENTS INTO THERAPY
- 1,821 ENROLLMENTS INTO STAY HERE'S ACT SUICIDE PREVENTION TRAINING.
- MORE INFORMATION, INCLUDING THE LIST OF PLAYERS INVOLVED HERE: WWW.QBUNITED.ORG/THE-TEAM

[CLICK HERE TO WATCH](#)



HUNDREDS OF LIVES SAVED

A TESTIMONY

In 2022, I presented the ACT Suicide Prevention Training and then spoke at the night session at Gateway Church's Student Conference in Dallas, TX. During the night session, I asked if there was anyone in the room of 2,800 students and pastors that was struggling with suicidal ideation and self hatred. Hundreds of hands rose in response to the call. Every single student was prayed for, loved on, and listened to. Since that night, we've received many reports of where students are now free from depression, anxiety, and intrusive suicidal thoughts.



[**CLICK HERE TO WATCH**](#)

"I CHOSE TO STAY" - CLAIRE



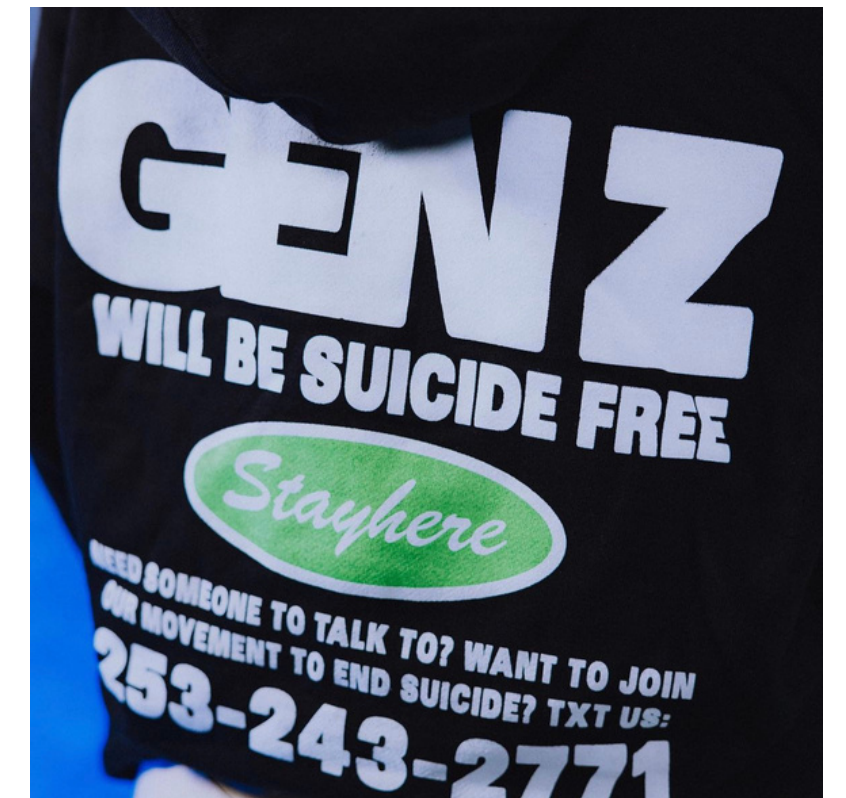
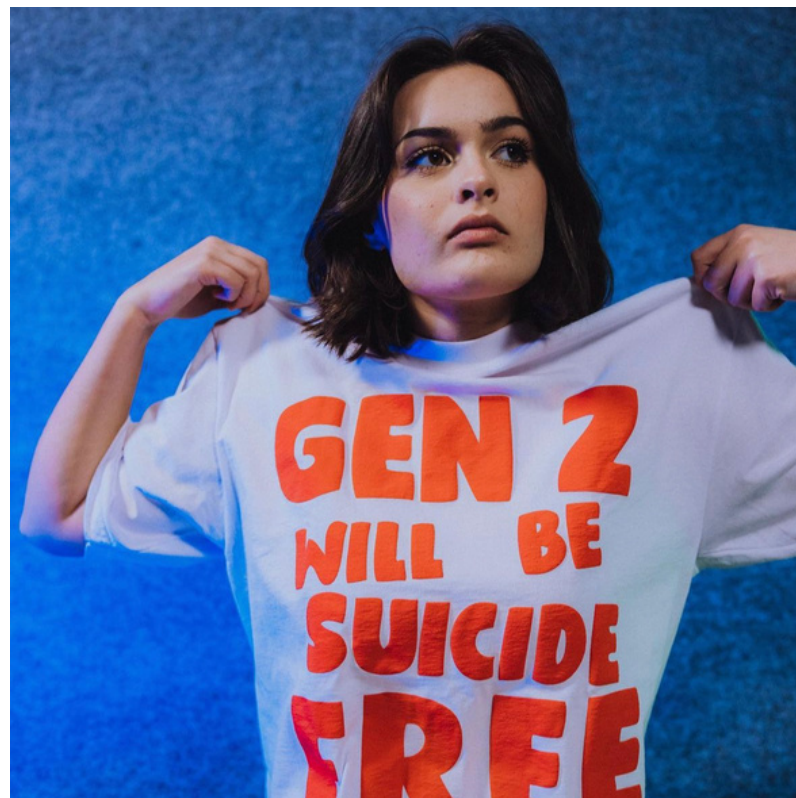
I literally had a timeline to end my life in two weeks. I went to the grocery store and bought some purple and pink flowers, telling myself: these are the only beautiful things left in my life, and when they die, it will be my time to go too. That night I made a list of everyone I would write a letter to, packed a bag, and left for a Gen Z for Jesus event. I was just hopeless. I had told God, "I'm done. It's over. I can't keep striving and striving. I've got nothing left to give. Where are you?" But He told me, "Just give me one day." So I did, and the next day at Gen Z for Jesus absolutely changed my life. First, I realized I wasn't actually saved, so I accepted Jesus. And that was the first day in as long as I could remember that I didn't feel like I wanted to die. I physically felt that weight lift off me during the worship set. I felt the love of God for the first time ever, and it broke me. Long story short, after the weekend, I got home, and those dang flowers were perfectly dried. They didn't die; they were preserved as if God was telling me, Your symbol of death and hopelessness will never come to pass. You have meaning in your life. I now have those flowers taped to my bulletin board so they're the first thing I see when I wake up in the morning. I am alive. I am alive in Christ. I even got re-baptized into my complete acceptance of Jesus.

CLOTHING THAT SAVES LIVES

(All proceeds go toward suicide prevention.)

www.stayhere.store

One of our supporters named Jocelyn wore a "gen z will be suicide free" tee to a Seattle Mariner's baseball game. Little did she know that there was a 19 year old woman planning on taking her own life that night unless she found a sign to live. As soon as she saw Jocelyn's shirt, the young woman approached her and asked Jocelyn for help. A precious life was saved that night.





STRATEGIC PLAN

Regional Directors

We are adding 10 Stay Here directors in strategic regions across the USA who will speak at local school assemblies, train businesses, campuses, and churches with the ACT Suicide Prevention Training. Each director is already a coach, teacher, youth pastor or trusted public figure in their community. By partnering with key leaders in each region, we will be able to meet our goal of training 1 million individuals by 2030. Thousands of lives will ultimately be saved.

We are adding directors in the following regions:

- **Northeast** - New York
- **Midwest** - Kansas City
- **Great Lakes** - Ohio
- **Northwest** - Seattle
- **Midsouth** - Nashville
- **Southeast** - Florida
- **Southwest** - Dallas
- **West** - Los Angeles
- **Mountain** - Denver
- **Latin America** (Stay Here in Spanish)



STRATEGIC PLAN

QBUNITED Partnership with Stay Here for Suicide Prevention Day - Sept 10th, 2023

Every 40 seconds, someone dies by suicide. We are uniting to change this statistic. We have recruited over 50 NFL Quarterbacks to join us in the fight against suicide.

On September 10th, (NFL Kickoff and National Suicide Prevention Day) each QB and over 30,000 people will post a collaborative video we've created together on their social media accounts. At the end of this suicide prevention video, the viewer will be encouraged to go to qbunited.org + www.worldsuicidepreventionday.com where they can find immediate help from crisis chats, counseling, hope-filled video content, mental health training materials and more.



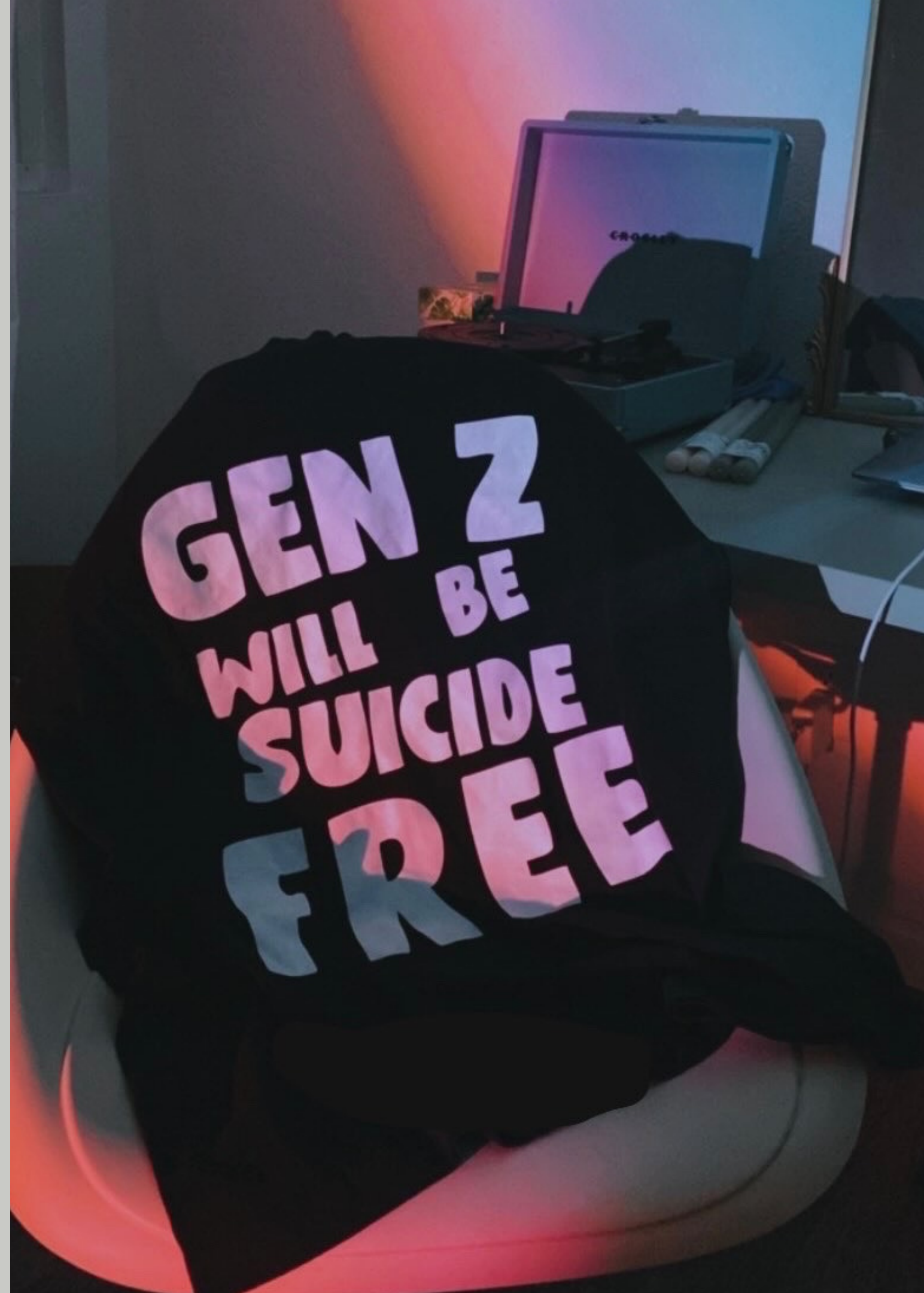
STRATEGIC PLAN

NFL Partnership with Stay Here for Suicide Prevention Day – Sept 10th, 2023

A few of the QBs involved: Peyton and Eli Manning, Dak Prescott, Troy Aikman, Tony Romo, Russell Wilson, Derek Carr, Joe Namath, and over 50 more.

Organizations involved: The Hopeline, QB United, 988 Suicide Prevention Hotline, Better Help, Mission 3a, and more.

We will launch this campaign every year with athletes, artists, and influencers until we see a drastic decrease in suicide statistics.

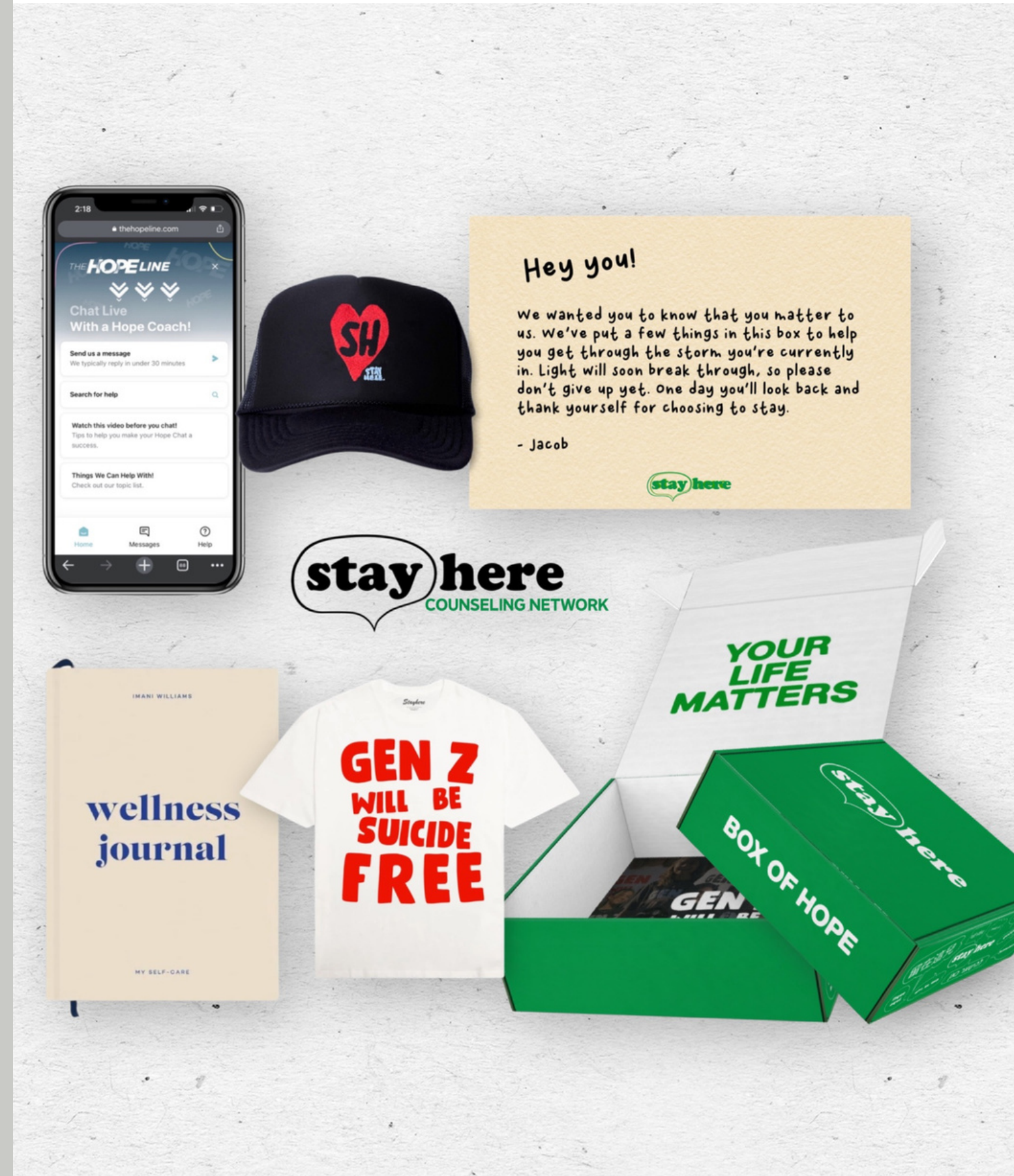


STRATEGIC PLAN

Stay Here Student Ambassador Program (Launching in August 2024)

What is it: Stay Here Student Ambassadors (SHSA) is a new program being launched in 2024 by Stay Here™ non-profit! SHSA is a leadership opportunity for current high school and college students to partner along Stay Here staff and their schools to spread the hope-filled message of Stay Here, that Gen Z Will Be Suicide Free.

Each ambassador will have a goal to get every single student on campus to pledge to stay. Each leader will also host a weekly Stay Here mental health club on campus, and will fundraise for Stay Here.



STRATEGIC PLAN

Stay Here Box of Hope (Launching September 2024)

What is it: We've created The Box of Hope to bring life saving resources to those who are struggling with their mental health. The contents inside of this box can help save a life.

What's in the box?

- Access to **free** counseling through the *Stay Here Counseling Network + BetterHelp*
- A handwritten letter of encouragement from a Stay Here staff or volunteer.
- Access to The HopeLine 24/7 live crisis chat.
- A Stay Here merchandise item.
- A mental health journal.
- A free copy of *Stay Here: Uncovering God's plan to restore your mental health* by Jacob Coyne.

FINANCIAL PARTNERSHIP	2023	2024	2025	TOTAL
Savings/Reserves (transitional funding)	\$105,000	\$75,000	\$37,500	\$217,500
Assets	\$42,000	\$36,000	\$21,000	\$99,000
Operational Expenses	\$67,500	\$85,250	\$103,000	\$255,750
Outreach Events & Media	\$250,000	\$275,000	\$275,000	\$800,000
Staff Payroll	\$367,000	\$411,000	\$445,000	\$923,000
TOTAL	\$831,500	\$882,250	\$981,500	\$2,695,250

FINANCIAL PARTNERSHIP

Our Commitment

Together with our board & leadership advisors we will steward your financial partnership in a way that honors God, honors the one's we serve, and honors your generosity.

We're committed to praying for you and your family weekly, and will keep you informed of our progress and all that God is doing with monthly updates.

GIVE

www.stayhere.live/donate

We pray you can already see that your financial partnership would make a significant impact in seeing Stay Here reach our mission and change the outcome of this generation. The multiplied thousands of teens like Claire, and families like ours, are on the other end of your generosity and partnership. With your help, of this we are certain... Together we can see a suicide free generation!



FINANCIAL PARTNERSHIP

“THE 40”

The 40 is a collective group of nonprofits, companies, and individuals who have linked arms to change statistics and save lives.

Currently, someone dies by suicide every 40 seconds. But we believe we can change that, together. Stay Here also collaborates with many of The 40 throughout each year with campaigns and events to raise mental health awareness.

JOIN THE 40

www.stayhere.live/thehuddle

Joining The 40 directly impacts the world. The 40 help save over **12,000 lives a year** with documented canceled suicide plans.

To join The 40, we ask for a minimum donation of \$1,000 a month, or a \$10,000 annual donation. Each member of the 40 is featured at www.stayhere.live/thehuddle



www.stayhere.live

THANK YOU FROM OUR FOUNDERS

After tragically losing multiple family members, friends, and students to suicide, the Coyne family decided to turn their pain into a purpose. Stay Here was founded in March of 2020. Thousands of lives have been saved from suicide through Stay Here's various forms of outreach and training.



Jacob & Mariah Coyne

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